



WATER WARRIORS

Style Guide

POSTER

Main “Water Warriors” title font: Platform Bold

A good font that matches the title font: Open Sans

Colors:



Background light blue

RGB Hex color #:
#739de5
R: 115
G: 157
B: 229

Background dark blue
& Water Drop blue

RGB Hex color #:
#3662a8
R 54
G 98
B 168

Title extra light blue

RGB Hex color #:
#e5efff
R 229
G 239
B 255

Water Drop fire

RGB Hex color #:
#fd7719
R 253
G 119
B 25

Logo:



Blue Letters

RGB Hex color #:
#002B51
R:0
G:43
B:81

Water Drop Blue

RGB Hex color #:
00b7ee
R: 0
B: 183
G: 238